

THE



MUNGO™

The newsletter for friends and fans of



Volume 1 Number 5 August 18, 2004

So Long, Heke!

It's always sad to see a member of any team leave, but especially so when it's a member of a tight-knit team like the one we have here at Humungo.

So I'm sad to say that Heke, our anime & manga specialist, will be leaving Humungo at the end of the month to begin her next life journey - college!

Heke has the distinction of being one of the very first Humungo employees. She was hired when the store was nothing more than four empty walls and an unfinished ceiling, and was a huge help in getting the store ready for our big grand opening last November.

Among her many other responsibilities, Heke's main focus has been to keep the store on the leading edge of what's hot in anime and manga. I'm happy to report (and I'm sure you'll agree) that she has done an excellent job! She has read tons of manga and watched countless anime titles to make sure she was able to keep our customers "in the know."

Humungo is gaining a great reputation as the best place to buy manga, as well as to rent and buy anime. A big thanks to Heke for helping to make that happen!

From the Humungo team and all our customers, **Good Luck Heke!** We'll miss you!

Lorne Melissa Scott

Suzy Kyle Ethan

Did you know?

Want to interact with other Humungo Comics customers and fans? Join the message boards! It's free!
Humungo Message Boards

Comics @ Humungo

From time-to-time we're asked about the comics we offer at Humungo. Questions about why we carry the comics we do, why they're arranged the way they are, and how customers can tell what's new and/or recommended.

Our selection of comics is the largest in the area - no question. In addition to DC Comics & Marvel Comics, we carry titles from just about every independent publisher, including Dark Horse Comics, Slave Labor Graphics, Image Comics, IDW Publishing, Dreamwave, Top Cow, and on and on. We frequently take chances on "no name" publishers who have titles we think will be of interest to our customers.

We arrange our comics on the racks along the left side of the store. In the first section are titles from DC Comics, including their Vertigo imprint, arranged alphabetically by title. The next two sections feature all the other publishers, again arranged alphabetically by title.

The last section, towards the back of the store, features Marvel Comics. Again, arranged by title. In addition, the top row of comics in this section feature the DC Comics' Wildstorm imprint titles, such as *Authority* and *Planetary*.

New comics arrive every Wednesday, and we use "**New This Week**" tags to identify those new issues/titles. In addition, we place "**New Last Week**" tags on every title that was new the previous week. Handy for those weeks when you can't make it in!

Starting this week there's a new tag you'll be seeing in the store - "**Buzz Pick of the Week**." This tag will identify titles we think are *so cool* that you should really check them out. It's already been placed on the new Ben Templesmith title - *Singularity Seven*!

Lastly, be sure to look for the "**Recommended by...**" tags. These are reserved for titles a staff member digs!

Job Opening!

With Heke leaving us to attend college (see column 1), we have an opening on our team for an **Anime & Manga Expert**.

Our Anime & Manga Expert will be our "go-to" person for everything related to Anime & Manga. This part-time position requires in-depth knowledge of manga and anime, and a desire to stay current with what is happening in these areas, often through independent study.

Responsibilities will include:

- working with customers to help them understand what anime and manga are (and why they should be interested!),
- keeping other Humungo staff members current on the latest titles,
- assisting customers in identifying titles that would be of interest to them,
- organizing and running store events, such as our Anime Viewers Club,
- writing columns on anime and manga for our store newsletter,
- performing typical retail store duties, including manning the checkout counter, cleaning, stocking, et cetera.

The selected person must be outgoing, customer-friendly, reliable, responsible, and be willing to work days, nights, and weekends as assigned.

For more information, visit our website or stop by the store.

Humungo Comics *is located in the* Coventry Square Shopping Center (next to the Coventry Mall) Routes 724 & 100 Pottstown, PA 19465 (610)323-3630

Store Hours:

Monday - Thursday: 11:00am - 8:00pm
Friday: 11:00am - 9:00pm
Saturday: 11:00am - 8:00pm
Sunday: 12:00pm - 5:00pm
e-mail: info@humungocomics.com



COMICS • GAMES • MANGA • ANIME • COLLECTIBLES
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Anime Maven

By Heke

It has been a really icky, rainy summer so far. When it gets really rainy like this, I get all cranky and depressed, and no one wants to be around me – it's so sad! (*Very true.* - Ed.)

So lately I've been watching **Excel Saga**, which has proven to be just spectacular. There is nothing better than a good comedy to get me back on my feet, and when it comes to anime this has to be one of the best. The story follows Across agents Excel and Hyatt (and adorable emergency food supply/dog Menchi,) who serve Lord Ilpalazo as he tries to conquer the city.

Actually, the plot isn't really all that important, because the show thrives on its totally random, outrageously wacky and bizarre sense of humor. Each episode takes the story to a different and progressively sillier level which plays on many of the anime clichés we are all so fond of. Some examples include B-movie, survival adventure, horror, shojo, and the list goes on and on. If all this yucky weather is making you sad, all you need is some Excel, and it won't be long before that big goofy smile is back on your face!

Humor not really your thing? Don't worry – we've also got plenty of anime to buckle down and put on your serious face with.

For those of you who are fans of **Hellsing**, Geneon's new **Gungrave** is sure to hit the spot. The series features Brandon Heat, aka Beyond the Grave, who has returned from the dead to get revenge on Millennium, a mafia organization headed by Harry MacDowel.

MacDowel was once his friend but is now just another target in Beyond the Grave's quest for vengeance. The animation is dark and edgy, and plot is equally so. This is a great pick for viewers who are a fan of serious action with deep plots, and who aren't afraid of a little bloodshed along the way. This is one of the hottest titles out right now, so check out volume 1 today!

Discuss this title on the message boards!

Family Gaming

By Melissa

"*IRL is not a word!*" Team M&M (my sister-in-law and I) yell from the other side of the Scrabble board.

"*It's an abbreviation for Ireland. I see it on bumper stickers all the time!*" my husband Mike curtly replies.

"*If it's not in the dictionary it's not a word,*" we reply.

"*Well if mom can use a proper noun like Riven, I can use IRL. Now, lets see, that's 1, 2 triple word score.*"

"*Hey.. are you giving yourself points for that? No way!*"

And that is how we spent our rainy Memorial Day. Sure, there was some disagreements and cutthroat competition, and Mom always plays however she wants to play because hey, she's Mom. But we all had fun, and a day that might have been spent watching TV and complaining about the rain was turned into a memorable family experience!

So maybe it's time to get the family together and find the "cure for the common videogame!"

There are family/group games out there for every interest. If you're tired of all the usual board games, come in and check out our great selection!

All too often it seems that kid's games and adult games are mutually exclusive. Sure, maybe mom or dad don't feel like playing **Yu-Gi-Oh** or **Magic The Gathering**, but there are plenty of other noncollectible card games that everyone will enjoy. Games like **Fluxx**, **Chronauts** and **Lunch Money** all come to mind.

On the flipside – hey, maybe the kids don't feel like playing yet another game of **Parcheesi**. Try picking out a board game that everyone will enjoy! There are some amazing board games out there that put Monopoly to shame - you should check out **Puerto Rico**, **Ticket to**



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Ride, Alhambra, Settlers of Cataan and a host of other great games!

Whether you like trains, pirates, cars, warfare techniques, or just storytelling, there are games out there for you! There are games for every skill level, games that take 30 minutes, and games that take 4 hours to play, it all depends on how much time you want to play!

Many families today have very busy schedules and end up having little time to spend together. **Setting aside some time each week for a family game night is a great way to relax and spend some time together**, and you'll all feel that you accomplished something, even if you didn't win!

I'm sure I'm not the only one that has had to drudge through mind-numbingly boring "children's" games to appease a niece, nephew or child. Well, let me tell you, there are many games out there that are not only easy enough for young children to play, but also fun for adults and even educational to boot!

If you are unsure where to start, a few games that everyone raves about are **Apples to Apples**, **Once Upon a Time**, and **Carcassonne**. These are games that are easy-to-learn and great for people that don't play many board or card games, but yet are also loved by many avid gamers.

Game on!

Did you know?

We have a web blog?
 Check it out via the link on our website homepage!
 Humungo Blog

VALUABLE COUPON

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VALID FROM August 18th to August 31st, 2004